



Dear Bass Champ Competitors,

At Fun-n-Sun Boats Sales we have always tried to stay on top of the competition by coming up with a way to creatively advertise our product and promote our support for the tournament angler. Instead of dropping thousands of dollars on print or TV advertising, I have decided that the best way to reach the fishing industry is to just give it away!

Bass Champs has always been the leader in tournament fishing and is a highly respected program ran by Chad and Jeff with the angler's best interest in mind. At Fun-n-Sun we are proud of the number of customers that we have developed through Bass Champs and feel that we are best suited to reward our customers with COLD, HARD CASH for their efforts at competitive angling.

At the BASS CHAMPS Championship for 2009, we will be giving a GUARANTEED \$5,000 to the highest finisher that has purchased a new V6 powered boat (any brand) between the dates of Oct 18th, 2008 (last year's championship) and this year's BC Championship. If you win the Championship, I will DOUBLE THE BONUS! That is \$10,000 that I will gladly hand over to one of our customers. This will only be offered to the North and Central division qualifiers because we believe this to be our target market area. It will also greatly reduce the number of Fun-N-Sun customers you will be competing against for the bonus money.

I am aware that other dealers offer some small, hard-to-get incentives through other events; but here's how we are different: This is a THREE YEAR GUARANTEE that started October 20th, 2007. So take advantage of the remaining two years!

Please go to our website www.funnsunboats.com for details, or contact me, Mike Kernan, or one of our ELITE FLEET staff out in the field. We paid out \$5,000 in the first year and look forward to paying out \$10,000 to this year's championship winner in October. Come purchase your new boat from Fun-N-Sun and make that dream come true! Only a small group of anglers is eligible for that bonus money and the cash is guaranteed!

My goal is to reward \$20,000 more over the next 2 remaining years to a Fun-n-Sun Angler at the Bass Champs Championship and set a new standard for tournament payback. I really appreciate what each of you have done to support the Fun-n-Sun family and I hope to be placing a check in your hands soon!

Sincerely,

JEFF GILBERT

Owner Fun-n-Sun Boats

817-447-9191

Fun-N-Sun's BassChamps Championship Bonus Money Program

- **Eligible Participants:**

Any BassChamps tournament angler qualifying for the BassChamps championship through the North or Central regions who have purchased an eligible boat from Fun-N-Sun Boating Centers. During the championship, the team must be fishing out of this eligible boat. Participants purchasing an eligible boat prior to the championship, and the boat is not ready for delivery, are still eligible for this program bonus. Participants that are unable to fish from their eligible boat during the tournament due to service issues must obtain a waiver prior to the start of the Championship. This waiver must be written, describing your condition, and signed off by Jeff Gilbert. Only one award will be paid per winning team.

- **Eligible Boats:**

Any NEW boat and motor combination purchased after October 20, 2007 from Fun-N-Sun Boating Centers that is rated and powered by a motor of at least 150 factory rated horsepower. Boats purchased on or before October 20, 2007 are not eligible for this bonus program. Date of purchase is determined by Bill of Sale or Invoice provided by Fun-N-Sun. Pre-owned boats are not eligible for this program. This program covers all boat manufacturers that Fun-N-Sun sells.

- **Bonus Structure**

2008 BassChamps Championship

We awarded Stan Lawing \$5,000 for his seventh place finish in 2008. What are you waiting for? Come on out to Fun-N-Sun and pick out your new boat!

2009 BassChamps Championship

During the two 2009 championships (North and South on Ivie; East and Central on Cedar Creek), two years of eligible boats exist for these events. Of ALL eligible boats and both tournaments, only the highest finishing team will qualify for the bonus. In the event of a tie (for example: a qualified team wins 1st place at each championship), each team will receive 50% of their qualifying bonus amount. If the highest finishing team from both championships purchased the eligible boat after the 2008 championship dates, then they qualify for the full \$5,000 bonus, or \$10,000 if they win the event. If the highest finishing team of ALL eligible boats from both championships purchased their boat between the 2007 championship and the 2008 championship dates, then they qualify for HALF the bonus or \$2,500 for being the highest finisher, and \$5,000 for winning the event.

2010 BassChamps Championship

During the 2010 championship, three years of eligible boats exist for this event. Of ALL eligible boats, only the highest finishing team will qualify for the bonus. If the highest finishing team purchased the eligible boat after the 2009 championship dates, then they qualify for the full \$5,000 bonus, or \$10,000 if they win the event. If the highest finishing team of ALL eligible boats purchased their boat between the 2008 championship and the 2009 championship dates, then they qualify for HALF the bonus or \$2,500 for being the highest finisher, and \$5,000 for winning the event. If the highest finishing team of

ALL eligible boats purchased their boat between the 2007 championship and the 2008 championship dates, then they qualify for 25% of the bonus or \$1,250 for being the highest finisher, and \$2,500 for winning the event. The BassChamps Championship must be a single event for all teams in the North and Central regions to qualify for the bonus. If it is two events, the format will be similar to the 2009 bonus payout.

The Bonus Program will be evaluated and up for renewal after the 2010 BassChamps Championship.

- **Sample Payouts**

You are the highest finisher in an eligible boat from both championships, your boat is under one year old, purchased after October 18, 2008(see bonus structure), and you finish

1 st	\$10,000
2 nd	\$5,000
Last	\$5,000

You are the highest finisher in an eligible boat from both championships, your boat is older than one year but under two years old, purchased after October 20, 2007(see bonus structure), and you finish

1 st	\$5,000
2 nd	\$2,500
Last	\$2,500

You are the highest finisher in an eligible boat for both championships, your boat is older than two years but under three years old, purchased after October 20, 2007(see bonus structure), and you finish

1 st	\$2,500
2 nd	\$1,250
Last	\$1,250

- **Bonus Claim Process**

The team member qualifying for the bonus must contact Jeff Gilbert or his representative to claim the bonus, within 30 days of the championship event where the bonus was won. Submission of a W-2 is required with the claim for the bonus. After determining eligibility and excluding any other teams finishing ahead of this team, the bonus check will be mailed, within 60 days of the championship event. All taxes are the sole responsibility and obligation of the bonus recipient.

- **Sportsmanship**

All eligible participants are expected to conform to high levels of sportsmanship. Any participant who displays poor sportsmanship, violates tournament rules or any federal, state, or local laws shall be disqualified.

- **Other Terms**

Fun-N-Sun Boating Centers reserves the right to modify the bonus program at its sole discretion at any time, provided, it will not reduce the overall payout established under these guidelines.